2016 was a year of transition for the Los Angeles Museum of the Holocaust community. We lost some of our greatest leaders and visionaries: Holocaust Survivor, philanthropist and former Board Member Jona Goldrich; Survivor Museum founder and former Board President Marsha Loen; and community leader and former Board President Ozzie Goren. The passion, leadership and institutional memories of these giants, who have been such blessings to us over the year, now live only in our memories. It is no longer a glib expression to say that our time with the witnesses to the worst event in modern history is coming to an end. Our world of Holocaust education is truly changing.

Now is a critical time to provide Holocaust education, and to engage students in discussions on Holocaust history, today’s worldwide humanitarian crises, the dangers of hate rhetoric, and the importance of social justice. Our Board of Directors, led by Paul Nussbaum, son of two Holocaust Survivors; dedicated staff; generous donors; and passionate community of volunteers and Survivors are steadfast in their commitment to our mission to commemorate, educate and inspire. The Museum continues to expand our free educational programming, opportunities for dialogue with Holocaust Survivors, and substantially grow our audiences, while teaching them the relevance of becoming stewards of this important history.

We hold an awesome responsibility at this Museum to retell Survivors’ stories – like those of my grandparents – and to preserve their memories for generations to come. I am honored that the Board has entrusted me to lead this Museum, alongside Paul, and proud to help steward the future of Holocaust education.

Beth Kean
President
Interim Executive Director
EDUCATION AND COMMEMORATION

Each day, Museum staff, volunteers and Survivors help to fulfill the mission – set forth by the founding Survivors 55 years ago – of education and commemoration. Students come to the Museum from a wide variety of backgrounds to gain historical knowledge and understand the social relevance of the history of the Holocaust. LAMOTH recognizes that each learning community is unique. In cooperation with teachers, we create personalized programs that are individually designed to benefit students from different cities, communities and families. Every tour group also has the opportunity to hear a Holocaust Survivor share his or her personal narrative. Because admission is always free, LAMOTH serves many underfunded schools and underserved communities. We also provide bus scholarships to schools in need of transportation. In 2016, LAMOTH welcomed 330 school groups with a total of nearly 16,000 students.

Nearly 29,000 public visitors also visited the Museum in the last year. Since opening the doors to its permanent location in Pan Pacific Park in 2010, LAMOTH has welcomed over 220,000 students and visitors to the Museum for transformative tours.

The Museum offers comprehensive teacher trainings to local educators and Teach for America volunteers to facilitate accurate and meaningful Holocaust education in classrooms. We also offer law enforcement agencies the free Law Enforcement and Society program, in partnership with the Anti-Defamation League and United States Holocaust Memorial Museum, to examine the history of the Holocaust and its implications for law enforcement today.

As our attendance increases, the need for committed, dedicated, and qualified docents does as well. Twelve new docents began giving tours in February 2016, following a 10-week comprehensive training program. Our highly skilled Education Department staff supervises, trains, and provides daily guidance to this growing group of more than 40 committed volunteer educators.
For the Museum’s 24\textsuperscript{th} annual Yom HaShoah Commemoration, LAMOTH hosted 1,200 people for a day of learning and remembrance. Visitors engaged with the temporary exhibit, \textit{Rescued Czech Torah Scrolls in our Community}, which featured 18 Torah Scrolls that miraculously survived the Holocaust. Mayor Eric Garcetti and Consul General of Israel in Los Angeles David Siegel addressed the crowd during the annual ceremony, which was attended by Consul Generals from five countries and several elected Los Angeles officials. Intergenerational programming also connected over 200 students from 4\textsuperscript{th} through 12\textsuperscript{th} grade with Holocaust Survivors, discussing memory and the importance of stewarding this history.

**Connecting with Survivors**

Inspired by Survivor stories, students worked in \textit{Share Our Stories} and \textit{Voices of History} workshops collaboratively with their peers, teachers and the elders to create original music compositions, stop-motion animation, photographic essays and reflective artwork. Students take personal responsibility to carry on the Survivor narrative as they learn oral history training, practice creative expression and build relationships with elders in their community.

Hundreds more individuals engaged in \textit{L'Dough V'Dough} programs during the year. Evoking the Hebrew phrase, “L'Dor V'Dor,” or “from generation to generation,” L'Dough V'Dough brought together teens, young adults, families and Holocaust Survivors to braid and bake challah or cookies. While kneading the dough, participants and Survivors shared, remembered, and bonded one generation to the next.
Hundreds of bar and bat mitzvah students participated in Tikkun of remembering through our **B’nai Mitzvah Acts of Memory** program, by performing meaningful, age-appropriate mitzvahs in honor an individual child who perished in the Holocaust.

**Preserving History**

The Museum’s digital archive is available free to the public and – with over 1 million artifacts – is a resource for scholars, teachers and students, providing access to the Museum’s extensive collection of primary source artifacts. The Archive Department continues to expand and implement new means of ensuring all archival resources are properly preserved and cared for through the Collection Care project. Exhibits such as Wartime Artifacts from the State Museum of Auschwitz are continuously measured for proper temperature, relative humidity, the level of light and spotlight. LAMOTH is one of only two museums in the nation (the other being the United States Holocaust Memorial Museum) to receive primary source artifacts from the State Museum of Auschwitz.

**Shaping the Future**

3G@LAMOTH is a growing community for grandchildren of Survivors who are helping to shape the future of Holocaust remembrance and education. The group’s mission is based on memory, education, community, and social action, drawing on their own personal connections as stewards of their grandparents' legacies and the rich resources and support of LAMOTH.
**2016 FINANCIALS**

**AUDITED FIGURES:**

Total Revenue: $2,964,276  
Total Expenses: $2,456,288

(before depreciation)  

NET: $508,088

**WHERE THE MONEY COMES FROM:**

Contributions: $1,960,755  
Special events: $732,988  
Investment gain: $143,470  
Interest income: $55,515  
Other income: $57,648  
Donated services: $14,000

**WHERE THE MONEY GOES:**

Salaries & benefits: $962,729  
Professional services: $297,490  
Occupancy: $278,280  
Special events: $229,011  
Equipment: $128,078  
Program costs: $114,280  
Office supplies: $94,616  
Information technology: $65,474  
Postage & printing: $54,045  
Sponsorship: $53,649  
Interest: $48,084  
Marketing & promotion: $44,477  
Event costs: $21,471  
Travel: $21,016  
Misc. expense: $19,103  
Insurance: $17,045  
Donations: $4,750  
Scholarships: $2,690

**Education & Program Services, 70%**  
**Fundraising, 14%**  
**General & Administrative, 16%**
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More than 600 supporters joined the Los Angeles Museum of the Holocaust 55th Anniversary Gala Dinner on Sunday, November 6, 2016 at the Regent Beverly Wilshire Hotel. The event raised nearly $1 million to support the Museum’s work in education and commemoration. The gala recognized the remarkable legacy of Survivor Jona Goldrich z”l and honored film producer Gary Foster for his work on the film “Denial.” Historian Deborah Lipstadt, the Dorot Professor of Modern Jewish History and Holocaust Studies at Emory University, and author of the book “History on Trial: My Day in Court with a Holocaust Denier,” upon which “Denial” is based, presented the award to Foster. Sam Rubin, entertainment anchor for the KTLA Morning News, whose mother was a Holocaust Survivor, served as the evening’s emcee.
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For the dead and the living, we must bear witness. Not only are we responsible for the memories of the dead, we are responsible for what we do with those memories.

– Elie Wiesel z”l (1928 – 2016)

Los Angeles Museum of the Holocaust (LAMOTH) in Pan Pacific Park, the oldest of its kind in the nation, dedicates itself as a primary source institution, one that commemorates those who perished, honors those who survived, and houses the precious artifacts that miraculously weathered the Holocaust. For 55 years, the Museum has provided free Holocaust education to students and visitors from across Los Angeles, the United States, and the world, fulfilling the mission of the founding Holocaust Survivors to commemorate, educate, and inspire. Through engagements and education programs that value dialogue, learning, and reflection, the Museum believes that we can build a more respectful, dignified, and humane world. LAMOTH is committed to providing opportunities for students to learn about this important history, dialogue with Survivors, and discuss the social relevance of the Holocaust.