LOS ANGELES MUSEUM OF THE HOLOCAUST

2018 ANNUAL REPORT
Dear Museum Friends,

In the wake of the devastating shooting at the Tree of Life synagogue in Pittsburgh and with increasing hate crimes and incendiary rhetoric, now more than ever, Los Angeles Museum of the Holocaust has a unique role to play in combating antisemitism and bigotry. The history we teach serves as a stark warning where hate speech and intolerance can lead if left unchecked. In 2018 we taught these lessons to more than 20,000 students, equipping them with the tools to stand up against hatred and bigotry.

We welcomed a record 63,000 visitors (a 19% increase over last year), who came to the Museum to learn from primary sources and Holocaust survivor talks, all free of charge. While strengthened by this tremendous growth, Museum space is at capacity – particularly during school hours – and requests for student tours and public workshops continue to increase.

To meet the increased demand, we are beginning plans to expand the Museum’s footprint in Pan Pacific Park. A new pavilion, adjacent to our existing space, will accommodate more visitors, temporary exhibits, special events and large student groups. It will offer a contemplative space, encouraging visitors to think about how they can take action for a more humane world.

We are also expanding our collaborative partnership with USC Shoah Foundation to offer new, engaging and innovative resources for Holocaust commemoration and education, including Dimensions in Testimony (DiT). DiT enables participants to have virtual conversations with pre-recorded three-dimensional video images of Holocaust survivors and other witnesses to genocide.

The new pavilion and DiT are critical next steps in helping the Museum prepare for the future. I am proud to work with the Museum’s Board, staff, docents and volunteers to uphold the mission of our founding survivors to tell future generations what happened to them. We work each day to safeguard the truth and to speak for those who can no longer speak themselves.

With great appreciation

Beth Kean
Executive Director
Los Angeles Museum of the Holocaust works with care and dedication to advance the founding survivors’ mission to commemorate, educate and inspire. We welcomed a record-breaking 63,095 visitors in 2018 for free tours, educational programs and conversations with Holocaust survivors, bringing the total number of visitors to more than 335,000 since opening our permanent, award-winning home in Pan Pacific Park in October 2010.

**Free Holocaust Education**

More than 20,000 fourth grade through high school students visited the Museum for transformative tours in 2018, including more than 12,000 students from Title I schools. We provided bus transportation scholarships for 6,500 students from 98 schools across Southern California for whom field trips were cost prohibitive. Beyond our galleries, Museum partnerships and education programs brought survivor speaker presentations to an additional 2,690 students in the community.

The Museum welcomes students from a wide variety of ages, backgrounds and communities to connect, learn, gain historical knowledge and understand the social relevance of Holocaust history. In cooperation with teachers, Museum staff customize tours to fit the age level, background, prior knowledge and interests of the students. The Museum uses personal narratives, archival work and technology to provide students with meaningful access to this history. Every student who visits the Museum has the opportunity to engage in intergenerational dialogue with a Holocaust survivor. We then provide time and tools for reflection so that students can further realize and reflect on the knowledge and concepts they gain from the tours, encouraging them to think about how learning from history can shape a more humane present and future.

*It is really touching and an immense privilege to be able to speak to Holocaust survivors because we are the last generation who will be able to speak to them directly about this terrible experience.*

— Lycee International student
Art & Memory Programs

Through our **Share Our Stories** and **Voices of History** creative educational programs, more than 1,300 middle school and high school students – primarily from under-resourced schools – connected with Holocaust survivors for meaningful dialogue, artifact-based learning, Museum gallery exploration, and reflective art workshops. Inspired by survivor testimony, students worked collaboratively with their peers to create meaningful artistic reflections in various mediums including original film, theater, and photography. As participants discussed their own experiences, they found common ground with survivors, sharing their mutual hope for a better future. Students took personal responsibility to carry on survivor narratives as they learned about oral history, practiced creative expression, created education tools for future generations, and built relationships with elders in their community.

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**Thank you, Los Angeles Museum of the Holocaust! If you didn't provide us with this trip, then we could have been one of those people who denied all of this happened.**

— Animo Ellen Ochoa student

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Evoking the Hebrew phrase, *L'Dor V'Dor*, from generation to generation, **L'Dough V'Dough** programs brought more than 1,000 students, young adults, families and survivors together to bake challah while engaging in intergenerational dialogue. While braiding the dough, students and survivors shared, remembered and bonded, from one generation to the next.

Hundreds of bar and bat mitzvah students participated in our **B’nai Mitzvah: Acts of Memory** program, performing meaningful, age-appropriate mitzvot in honor a child who perished in the Holocaust. Fifty Los Angeles area students connected with a local survivor or 2nd generation (child of Holocaust survivor) in the Museum community, met with survivor relatives to learn more about the children who perished, and received customized Museum tours tailored to reflect the life and experience of the children they were remembering.
Professional Development
The Museum offered comprehensive teacher trainings to local educators and created new curriculum guides available to facilitate accurate and meaningful Holocaust education in classrooms. We also offered law enforcement agencies the free Law Enforcement and Society program, in partnership with the Anti-Defamation League, to examine the history of the Holocaust and its implications for law enforcement today.

Community Events and Special Exhibits
The Museum hosted many poignant community events from academic lectures and book signings, to concerts and film screenings, including the annual Teicholz Holocaust Remembrance Film Series.

More than 800 people, including 50 Holocaust survivors, attended the Museum’s 26th annual Yom HaShoah Commemoration, including keynote speaker Nancy H. Rubin, the former U.S. Ambassador to the United Nations Commission on Human Rights; Los Angeles city elected officials; and Consuls General from around the world. Featured guests included local survivor Alice Netter who was reunited after 76 years with her childhood friend, Simon Gronowski of Belgium, whose family helped to hide Alice's family in Brussels before Alice's family fled to safety in Cuba. While Simon escaped a cattle car bound east, his family was murdered in death camps. On April 28, 2019, the Museum will host a community-wide Yom HaShoah commemoration event in partnership with The Jewish Federation of Greater Los Angeles, Museum of Tolerance, and several local congregations.

Powerful temporary exhibits this year included “Survivor: My Father's Ghosts” in which photographer, filmmaker and writer Hannah Kozak retraces her father's footsteps through eight Nazi concentration camps in Germany. In fall 2018, Museum visitors had the opportunity to take a virtual reality tour with a Holocaust survivor through a concentration camp with USC Shoah Foundation's award-winning virtual reality experience, The Last Goodbye. The precedent-setting, fully-immersive experience features survivor Pinchas Gutter's visit to the site of the Nazi death camp Majdanek and enables viewers to virtually visit with Gutter as he travels in life-sized projections through the railway car, gas chamber, shower room and barracks of Majdanek seven decades later.

Archive
The Museum’s digital archive, which includes over 1,000,000 documents, photographs and artifacts, is available free to the public and is a resource for scholars, teachers and students worldwide, providing access to the Museum's extensive collection of primary source artifacts. In addition to the 52,000 USC Shoah Foundation testimonies on the Museum's unique Tree of Testimony installation, visitors also have access to the complete USC Shoah Foundation Visual History Archives online in the Tepper Family Room. This includes testimonies of survivors from other genocides such as Rwanda, Guatemala, and Cambodia.
REMEMBERING THE KINDERTRANSPORT

From December 1938 until the outbreak of World War II in September 1939, approximately 10,000 children traveled alone from Germany, Austria, Poland and Czechoslovakia to Great Britain on the Kindertransport. Many never reunited with their families again. The Museum of the Holocaust was proud to recognize the role of Great Britain, and to honor the child survivors (the Kinder) and their rescuers on the 80th Anniversary of the Kindertransport with a series of events this year.

Mona Golabek Private Performance
In 1938, Lisa Jura’s dreams of becoming a concert pianist were shattered when German troops took over Austria. As Lisa said goodbye to her family and boarded the Kindertransport, her mother said, “Hold on to your music. It will be your best friend.” Lisa’s daughter Mona Golabek followed in her mother’s footsteps, becoming an internationally acclaimed concert pianist. Mona performed some of the world’s most beloved piano music in a poignant tribute to her mother at an intimate performance in May to kick off the series of programs commemorating the Kindertransport.

Childhood Left at the Station: A Tribute to the Children of the Kindertransport
The Museum curated a new exhibit which highlights 10 of the 10,000 children who traveled alone from Nazi-occupied territories on Kindertransports. Most of these rescued children never saw their families again. The exhibit’s artifacts and vivid personal narratives weave together a story of tragedy, heartbreak, resilience, bravery and kindness.

Over 200 attendees came together for the exhibit’s opening ceremony in August, co-sponsored by the Anti-Defamation League (ADL). Speakers included Michael Howells, British Consul General in Los Angeles; Michele Gold, board member and daughter of Kindertransport survivor Rita Berwald; Ron Meier, Executive Director of American Society for Yad Vashem and son of Kindertransport survivor Greta Meier; Deborah Oppenheimer, producer of *Into the Arms of Strangers* and daughter of Kindertransport survivor Sylva Oppenheimer; and Amanda Susskind, Regional Director of the ADL, daughter of Kindertransport survivor Charles Susskind.

Kindertransport Play Read
Jane Kaczmarek and Kate Burton starred in a staged reading of Kindertransport, Diane Samuels' 1993 award-winning play about a nine-year-old sent on the Kindertransport to live with a family in England. Evelyn must confront her past when her daughter Faith discovers letters and photos in the attic and starts asking questions. The November performance at the Wallis Annenberg Center for Performing arts was produced by Patty Glaser, Paula Holt, Karen Winnick and Museum board member Perla Karney.
Los Angeles Willesden Read
The Museum proudly partnered with Facing History & Ourselves, Los Angeles Unified School District and The Music Center to bring this extraordinary multi-layered educational program to more than 9,000 middle and high school students – particularly from underserved communities. Students learned about the Holocaust, the importance of standing up against bigotry and hatred, and the transformative power of music – all free of charge. Mona Golabek and writer Lee Cohen tell the story of Mona’s mother’s experience on the Kindertransport, life in a London foster home, commitment to her musical studies, and the eventual realization of her dream to become a concert pianist by not giving up hope or determination in the book The Children of Willesden Lane. Following teacher trainings, students received free copies of and read the book; visited the Museum and met with a Holocaust survivor; and participated in creative projects in the classroom. The program culminated with concert performances by Mona at the Dorothy Chandler Pavilion, bringing history, classical music and the story of Mona’s mother to life.

I gained the perspective that humans could destroy the world, but if we all cooperate, we can make it better.

Annual Gala
More than 850 guests attended the Museum’s annual gala in December, commemorating the Kindertransport. We honored The Lord Daniel Finkelstein OBE and Mona Golabek for their outstanding work commemorating, educating and inspiring through Holocaust education. We were honored to have 70 survivors at the gala. The evening included a performance by Mona Golabek from “The Children of Willesden Lane” and a conversation between emcee Melissa Rivers and Kindertransport survivor Dr. Ruth Westheimer.

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VOLUNTEERS

Volunteers are the heart of our operations, education and program delivery. The Museum community is made up of more than 150 dynamic and dedicated volunteers, including more than 70 Holocaust survivors and 68 docents. Volunteers welcome visitors; train and serve as docents, guiding inquiry-based tours; and survivor volunteers share their time and personal stories with student tour groups, in classrooms as part of Art & Memory programs, and at the weekly Sunday survivor speaker series.

3G@LAMOTH is a community for grandchildren of survivors who are helping shape the future of Holocaust remembrance and education. Their mission is based on memory, education, community and social action. As stewards of their grandparents’ legacies, they stand for commemorating the past, changing the future, engaging young adults, and creating a world of mutual respect.

Dozens of high school and college students interned throughout the year. High school interns learned about Holocaust history, listened to Holocaust survivor speakers, built a light box for photographing Museum artifacts, conducted video interviews of survivors, and sang and danced with survivors at Jewish Family Service of Los Angeles, Café Europa. College interns assisted in the archives, with marketing and educational programs.
2018 FINANCIALS

AUDITED FIGURES:

Total Revenue $2,971,181*
Total Expenses $3,206,299

(before depreciation)

NET: ($235,118)

WHERE THE MONEY COMES FROM:

Contributions $2,343,434
Special events $778,786
Investment gain (loss) ($218,757)
Interest income $59,124
Other income $8,594

WHERE THE MONEY GOES:

Salaries & benefits $1,094,574
Professional services $608,456
Program costs $460,221
Special events $287,515
Occupancy $263,224
Office supplies $94,616
Information technology $166,673
Equipment rental & maintenance $94,895
Office supplies $78,040
Insurance $64,330
Interest $48,438
Dues & subscriptions $19,527
Travel $5,599
Sponsorship $4,000
Postage, printing & copying $3,696
Miscellaneous expense $3,625
Event costs $3,486

*Total revenue includes $218,757 in unforeseen investment losses in 2018.

VISITORS

Ethnic Breakdown of Students in 2018

Hispanic, 66%
Black, 7%
Asian, 8%
White, 19%

Ethnic Breakdown of Public Visitors in 2018

Hispanic, 33%
Black, 6%
Asian, 9%
White, 31%
Other or mixed race, 21%

2018 Visitor Ages (not including school tours)

21-37 year olds, 49%
38-53 year olds, 22%
54-72 year olds, 14%
73-93 year olds, 2%
94 or older, 0%
1-20 year olds, 13%
GENEROUS SUPPORTERS

$250,000+
Goldrich Family Foundation

$100,000 - $249,999
Faye White Trust
Lee S. Kapelovitz
Marian Last
Max. H. Gluck Foundation

$50,000 - $99,999
California State Nonprofit Security Grant
The Hearst Foundations
The Jewish Federation of Greater Los Angeles
Sheryl and David Wiener

$25,000 - $49,999
20th Century Fox
Dennis Schuman Charitable Foundation
The José Iturbi Foundation
Marcia Israel Foundation
Leno and Paul Sislin
The Stanley and Joyce Black Family Foundation

$10,000 - $24,999
Alfred E. Mann Family Foundation
Baye Foundation
Warren Breslow
Collingwood Foundation
The David Geffen Foundation
Jimmy Esebag
Jake and Janet Farber
Irwin Field

$5,000 - $9,999
Debbie and Mark Attanasio
Hagy Belzberg
Regina Blumenfeld
CliftonLarsonAllen LLP
Consul General of Bulgaria
Josh Flagg
Lady Marjorie Gilbert
Hon. & Mrs. Arthur Gilbert

Sam Mudie and Patty Glaser
Jeffrey and Cecilia Glassman
Michele and Larry Gold
Abner and Roz Goldstine
Gary Greene
Celeste Grynberg
Susan & Al Hirsch
Hold On To Your Music Foundation
Helen and Richard Isaacsen
Jack Webster Grigsby Foundation
Randi and Richard Jones
Charlotte and Stanley Kandel
Bruce and Martha Karsh
Beth and Jon Kean
Patti Kenner
Supervisor Sheila Kuehl
Marcia and Ron Levenson
Guy Lipa
Michael D. Levin and Joanne Levin Foundation
Milken Community Schools
Mount Sinai Memorial Parks and Mortuaries
The Norman and Sadie Lee Foundation
Laurie and Paul Nussbaum
Marc Poland
Helen and Stephen Radin
Max Ramberg
Judith Reichman
Renee B. Fisher Foundation
Linda Retz
Lana and Rich Rizika
Carl and Susan Robertson
Rogers & Cowan
Marla Rosen
Lea Rosendahl
Rosalie Rubaum
Nancy and Miles Rubin
Hanna Rubinstein
San Manuel Band of Mission Indians
Corrine & Lenny Sands
Yehochai Schneider
Jack and Rita Sinder
Anna N. Taylor
Yaniv Tepper
UBS Community Affairs
Union Bank Foundation
Union Pacific Foundation
Tobey and Jonathan Victor
Wells Fargo Foundation
Marilyn Ziering

$2,500 - $4,999
Paul Williams and Leslie Berger
Peter and Patty Best
Hollace Brown and Sonny Wallensky
Chapman University Erica Gerard Di Bona
Paul and Heather Haaga
David and Judy Langer
Helen and Norman Lepor
Robert Leveen
Edward and Deena Nahmias
Roberta and David Rosenberg
Stephen Sacks
Gary Schiller
Howard Schwartz
Jennifer and Jean-Louise Velaise
Venable Foundation
YPO Gold Los Angeles Chapter

$1,000 - $2,499
Manny and Elke Aftergut
Jerry Agam
Marla Mayer and Chris Ahearn
Joseph Alexander
Ofer and Sharon Almany
Raul Artal
Harry and Karen Banschick
James Berliner
Henry Bialer
Mayim Bialik
Miriam Birndorf
Micheal Blaustein
Stewart Whitfield Bosley III
Steve and Julie Bram
Vincent Browning
Dehua Chen
Devora Cohen
Gerry Cohen
Leon Condon
Consulate of Poland
Emily Corleto
Toni and Bruce C. Corwin
Beverly and Stuart Denenberg
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Elisabeth Familian
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Craig Frankel
Ardyth and Samuel Freshman
Andrew Friedman
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Laurie and Lyn Konheim
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Aaron & Sheila Leibovic
Trevor and Donna Leigh
Eileen and Lloyd Lenson
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Rick and Mary Beth Lieberman
Tracy and Gary Lincenberg
Mark Lipson
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Ilana and Shlomo Melmed
David and Stephanie Mendelsohn
Vaughan and Nick Meyer
Michael and Lori Milken Family Foundation
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Arnold Mirow
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Nadel Architects
Freda Nessim
David and Marcia Nimmer
Constance Padden
Lawrence and Sandra Post
Ben Rafii
Hava and Paul Rahimian
MAY THEIR MEMORIES BE A BLESSING

Sadly, the number of Holocaust survivors among us diminishes each year. We remember these cherished members of our community who left us in the past year.

Kalman Aron  Emil Jacoby
Leslie Gonda  Dave Lux
Dorothy Greenstein  Sally Marco
Allen Greenstein  Gregory McKay
Jean Greenstein  Idele Stapholtz
Dr. Michael Gyepes  Max Webb

Kalman Aron’s Mother and Child, which hangs at the Museum
LEADERSHIP

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Maria Razo, Office Manager
Katherine Semel, Director of Museum Tours

*Holocaust survivor
My students live and go to school in South Los Angeles where violence, gang activity, and prostitution are issues. They have limited opportunities financially and attending a museum like Los Angeles Museum of the Holocaust is not in their families’ agenda. Together, we brought students an enriched side to history like no other. My students were quiet, attentive, and most of all touched by the harsh treatment and cruelty towards humans.

– Teacher, Gil Garcetti Learning Academy

Los Angeles Museum of the Holocaust in Pan Pacific Park, the oldest of its kind in the nation, dedicates itself as a primary source institution, one that commemorates those who perished, honors those who survived, and houses the precious artifacts that miraculously weathered the Holocaust. The Museum provides free Holocaust education to students and visitors from across Los Angeles, the United States and the world, fulfilling the mission of the founding Holocaust survivors to commemorate, educate and inspire. Through engagements and education programs that value dialogue, learning, and reflection, the Museum believes that we can build a more respectful, dignified and humane world. We are committed to providing opportunities for students and the public to learn about this important history, dialogue with survivors and discuss the social relevance of the Holocaust.